

LIFESTYLE

THIRD QUARTER 2012

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 7/16/12

DESCRIPTION: BETWEEN THE HEAT...
THE WATER... AND THE GRILL...
THERE ARE MANY WAYS TO GET HURT OR
SICK THIS SUMMER. BUT THERE ARE
SOME THING YOU CAN DO TO STAY SAFE.
IF YOU ARE GOING TO SPEND TIME IN THE
SUN WE CAN'T STRESS THIS ONE
ENOUGH... PLENTY OF SUNSCREEN.
DOCTORS RECOMMEND SPF 30 OR
HIGHER EVERY COUPLE OF HOURS. IF
YOU DO GET BURNED...

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM

TYPE: NEWS

LENGTH: :20

DATE OF BROADCAST: 7/16/12

DESCRIPTION: AS WE SAID AT THE
TOP OF OUR SHOW WE'VE GOTTEN SOME
SEVERE WEATHER HERE LOCALLY...
OVERNIGHT THUNDER AND LIGHTNING

LED TO HAIL POUNDING PARTS OF THE
NORTHWEST.
THIS IS LIGHT SHOW ONE OF OUR
CAMERAS CAUGHT.
QUITE THE SIGHT!
A VIEWER SENT US THIS PHOTO.. THIS IS
FROM DEB POOL.
WE HEARD FROM A LOT OF FOLKS WHO
DESCRIBED IT AS A BRIEF, BUT INTENSE
STORM
NOW TO TAKE A LOOK AT WHAT THE
REST OF OUR WEEK AS IN STORE FOR
US.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :35

DATE OF BROADCAST: 7/16/12

DESCRIPTION: DESPITE A NEW
INFUSION OF CASH.. THE RENO AIR
RACES ARE STILL IN JEOPARDY THIS
MORNING. THE RACE DIRECTOR SAYS
ANOTHER ONE MILLION DOLLARS IS
NEEDED TO PAY THE INSURANCE RATES..
SO THE RACE CAN GO ON.
THE PREMIUMS WENT UP BY MORE THAN
A MILLION AND A HALF DOLLARS AFTER
THE CRASH AT LAST YEAR'S RACE WHICH
KILLED 11 PEOPLE.
ORGANIZERS MAY GET HELP FROM THE
RENO-SPARKS CONVENTION AND
VISITORS AUTHORITY.. WHO VOTED TO
GIVE THE RENO AIR RACING
ASSOCIATION 75-THOUSAND DOLLARS.

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ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

THE AGENCY WILL MEET LATER THIS MONTH TO FORMALLY APPROVE FRIDAY'S VOTE.

IF THE ENTIRE 2 MILLION DOLLARS IN INSURANCE MONEY ISN'T RAISED BY THE SEPTEMBER 1ST DEADLINE... THE EVENT WILL BE CANCELED.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/16/12

DESCRIPTION: AMERICANS SURE LIKE TO EAT OUT!
WE SPEND ABOUT ONE-POINT-SEVEN BILLION DOLLARS IN RESTAURANTS EVERY DAY!
BUT DINING OUT DOESN'T HAVE TO BREAK THE BANK.
CONSUMER REPORTS HAS WAYS TO FIND SOME OF THE BEST RESTAURANT DEALS.

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 4/4:30

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 7/16/12

DESCRIPTION: THE USDA CONFIRMING
INSPECTORS WILL BE TAKING A HARD
LOOK AT HOW TWO CHIMPS ESCAPED
FROM A PRIVATE CAGE.
THAT ESCAPE ENDED WITH ONE CHIMP
TRANQUILIZED...THE OTHER FATALLY
SHOT.
ALSO...WE LEARNED THE OWNERS HAD
AN EXHIBITOR LICENSE AND WHEN THE
ANIMALS WERE YOUNG..THEY WERE
TAKEN TO A LOCAL SWAP MEET WHERE
PEOPLE POSED WITH THEM.

PROGRAM TITLE: NEWS 3 AT 4/4:30

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/16/12

DESCRIPTION: FOR THE FIRST TIME.... COMPANIES THAT
ISSUE CREDIT SCORES TO CONSUMERS
WILL NOW BE CLOSELY MONITORED BY
THE GOVERNMENT.
THE CONSUMER FINANCIAL PROTECTION
BUREAU IS SET TO SUPERVISE SOME 30-
FIRMS THAT MAKE UP 94-PERCENT OF
THE INDUSTRY.... INCLUDING THE BIG

THREE CREDIT REPORTING
FIRMS...EQUIFAX...EXPERIAN AND
TRANSUNION.
THE PROTECTION BUREAU WILL START
REGULATING THE INDUSTRY IN OCTOBER.

PROGRAM TITLE: NEWS 3 AT 4/4:30

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/16/12

DESCRIPTION: SMALL CHANGES IN
THE WAY A PERSON WALKS COULD BE AN
EARLY SIGN OF MEMORY DECLINE IN THE
BRAIN. THAT'S ACCORDING TO A STUDY
FROM RESEARCHERS AT THE **BASEL
MOBILITY CENTER** IN SWITZERLAND.
ALTHOUGH SOME WALKING DIFFICULTY IS
COMMON DUE TO AGING... RESEARCHERS
SAY PRONOUNCED SLOWING OF
WALKING PACE COULD INDICATE EARLY
SIGNS OF COGNITIVE DECLINE.
THE STUDY OF MORE THAN
11-HUNDRED ELDERLY ADULTS....
SHOWED THOSE WITH ALZHEIMER'S
DISEASE WALKED MUCH SLOWER THAN
THOSE WITH MILD COGNITIVE
IMPAIRMENT.

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PROGRAM TITLE: NEWS 3 AT 4/4:30PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/16/12

DESCRIPTION: HOW MUCH T-V
CHILDREN WATCH AND THE EFFECTS ON
THEIR WAISTLINE...BY THE TIME THEY
REACH FOURTH GRADE.
RESEARCHERS SURVEYED PARENTS ON
THEIR KIDS' T-V HABITS AT AGE TWO AND
FOUR-AND-A-HALF.
THEY MEASURED THE KIDS' WEIGHT AND
THEIR ABILITY TO JUMP A LONG
DISTANCE.
WHAT THEY FOUND.... AS T-V VIEWING
INCREASED SO DID KIDS WAISTLINES...
THEY ALSO JUMPED SHORTER
DISTANCES.

PROGRAM TITLE: NEWS 3 AT 4/4:30PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/16/12

DESCRIPTION: A NEW STUDY
CONFIRMING ATHLETIC ACTIVITY CURBS
WEIGHT PROBLEMS FOR TEENS.
REASEARCHERS AT DARTMOUTH
UNIVERSITY SURVEYED NEARLY TWO-
THOUSAND CHILDREN ON THEIR SPORTS

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PARTICIPATION AND OTHER FORMS OF PHYSICAL ACTIVITY. THOSE WHO PLAYED ON THREE OR MORE SPORTS TEAMS WERE CLOSE TO THIRTY-PERCENT LESS LIKELY TO BE OVERWEIGHT.... AND FORTY PERCENT LESS LIKELY TO BE OBESE. THE STUDY ALSO FOUND THAT RIDING A BIKE HELPED KIDS CONTROL THEIR WEIGHT.... BUT PARTICIPATING IN P-E DID NOT.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: 1:55

DATE OF BROADCAST: 7/16/12

DESCRIPTION: THE WARNINGS STARTED ON FRIDAY... BUT THE REAL STORM DIDN'T HIT UNTIL OVERNIGHT. FROM POUNDING RAIN... TO DIME SIZED HAIL... THE WORST OF THE WEATHER RIPPED THROUGH THE NORTHWEST VALLEY.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 4:30AM

TYPE: NEWS

LENGTH: :47

DATE OF BROADCAST: 7/16/12

DESCRIPTION: WE'VE COME TO EXPECT THOSE CAR ADS THIS TIME OF THE YEAR OFFERING INCREDIBLE DEALS ON SOME NEW WHEELS... BUT THERE'S ONE IN PARTICULAR THAT CAUGHT OUR EYE THAT HAS OTHERS TAKING NOTICE, TOO. IT'S GM'S "LOVE IT OR RETURN IT" PROGRAM... WHICH LETS CONSUMERS KEEP ANY NEW CHEVY... UP TO 60 DAYS TO SEE HOW THEY LIKE IT. THE ONLY CONDITIONS ARE: NO MORE THAN 4,000 MILES ON THE ODOMETER... AND NO MORE THAN \$300 IN DAMAGE. AND JESSICA CALDWELL AT EDMUNDS-DOT-COM... SAYS IT'S JUST A NEW WAY TO DEAL WITH AN ANNUAL ISSUE CAR DEALERS HAVE.

PROGRAM TITLE: NEWS 3 4:30

TYPE: NEWS

LENGTH: :20

DATE OF BROADCAST: 7/17/12

DESCRIPTION: THE JUSTICE DEPARTMENT ANNOUNCING A SETTLEMENT WITH THE STATE OF

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3RD QUARTER 2012

NEVADA... AND THE STATE CONTROLLER
TO RESOLVE A DISPUTE WITH A MILITARY
VET.

ARMY RESERVIST COLONEL ARTHUR INGRAM SUED... SAYING HIS
EMPLOYMENT RIGHTS WERE VIOLATED WHEN HE RETURNED HOME FROM
MILITARY SERVICE.

INGRAM WILL RECEIVE 262-THOUSAND DOLLARS IN BACK PAY... AND 211-
THOUSAND DOLLARS TO FULLY FUND HIS
PENSION BENEFITS.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: 3:00

DATE OF BROADCAST: 7/17/12

DESCRIPTION: JAY SIRAT SHOULDN'T BE DEAD. BUT HIS ADDICTION TO
BATH SALTS DESTROYED HIS LIFE. NEWS 3'S REED COWAN INVESTIGATING
THIS NEW DRUG TREND.

REED YOU SPOKE WITH JAY'S FATHER... A MAN DETERMINED TO SAVE
OTHER LIVES BY TELLING HIS SON'S STORY?
THERE'S NO PAIN WORSE THAN LOSING A CHILD. NOTHING. AND THE FATHER
YOU ARE ABOUT TO MEET WOULD
RATHER DO ANYTHING BUT SPEAK ABOUT
SUCH PAINFUL THINGS. THESE ARE THE
BATH SALTS ROBB SIRAT FOUND IN HIS
SON'S BEDROOM AFTER HIS SON'S
DEATH... HE WANTS YOU TO SEE THIS
STORY... HOPING HIS MISSION WILL SAVE
LIVES.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM/6AM

TYPE: NEWS

LENGTH: 3:00

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DATE OF BROADCAST: 7/18/12

DESCRIPTION: IN THE WORLD OF NEWSPAPERS, MOST PUBLISHERS ARE LOOKING FOR A COMBINATION OF GOOD JOURNALISM AND A SOUND BUSINESS STRUCTURE. IT'S NEVER BEEN EASY...EVEN IN PERHAPS A HEYDAY OF NEWS PAPERS IN THE 70s.

THAT'S WHEN THE LAS VEGAS VALLEY HAD NOT ONE, NOT TWO...BUT THREE DAILIES.

ONE OF THOSE CEASED PUBLICATION IN 1984. BUT NOT BEFORE LEAVING AN IMPORTANT LEGACY.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/19/12

DESCRIPTION: CONSUMER REPORTS. LOCALLY-GROWN FOOD IS ALL THE RAGE THESE DAYS.

FARMER'S MARKETS ARE POPULAR.. AND LOCAL STORES NOW HAVE SECTIONS FEATURING LOCALLY GROWN FOOD.

BUT IS EATING THIS WAY
AUTOMATICALLY MEAN YOU'RE EATING
HEALTHIER?

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: 1:20

DATE OF BROADCAST: 7/19/12

DESCRIPTION: KEEPING COMMUNITIES SAFE -- THE KEY WORD..."COMMUNITY" AND METRO ASKING MORE NEIGHBORHOODS TO GET INVOLVED.

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3RD QUARTER 2012

THAT INCLUDES THE ENTERPRISE AREA THAT IS ROLLING OUT A NEW INITIATIVE...CALLED "ACE" -- THE APARTMENT COMPLEX EMPOWERMENT INITIATIVE TO TARGET WHAT ONE CAPTAIN DESCRIBES. AS... WHAT AS ONE OF THE WORST AREAS.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: 1:30

DATE OF BROADCAST: 7/19/12

DESCRIPTION: WHILE THE INVESTIGATION INTO THE CRASH IS STILL ON GOING... INVESTIGATORS SAY A TIRE PROBLEM MAY HAVE BEEN A CONTRIBUTING FACTOR.

NEWS THREE'S DENISE ROSCH SPOKE TO A MECHANIC ABOUT WHAT TO LOOK FOR... ON YOUR OWN CAR.

PROGRAM TITLE: NEWS 3 AT 6AM - SATURDAY

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/21/12

DESCRIPTION: COMMUNITY CORNER – INTERVIEW WITH UNITED BLOOD SERVICES|DANNY CERVANTES |DIR. OF DONOR RECRUITMENT

PROGRAM TITLE: NEWS 3 AT 9AM - SATURDAY

TYPE: NEWS/INTERVIEW

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

LENGTH: 2:00

DATE OF BROADCAST: 7/21/12

DESCRIPTION: COMMUNITY CORNER INTERVIEW WITH ERIK FOISY|PRESIDENT, VETERANS DENTAL CLINIC. TEE IT UP FOR THE TROOPS CHARITY GOLF EVENT
SATURDAY SEPTEMBER 29, 2012
ANGEL PARK GOLF CLUB

[HTTP://TEEITUPFORTHE TROOPS.ORG](http://teeitupforthe-troops.org)
[WWW.VETERANS DENTISTRY.ORG](http://www.veteransdentistry.org)

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/21/12

DESCRIPTION: WE'VE SEEN IT BEFORE... FOLLOWING MASS SHOOTINGS... NOW AGAIN, THE TRAGEDY IN COLORADO IS PROMPTING SOME LAWMAKERS TO CALL FOR STRICTER GUN LAWS... WHILE DEFENDERS OF GUN RIGHTS SAY -- THE LAWS AREN'T THE ISSUE.

AUTHORITIES IN COLORADO SAY THE WEAPONS FOUND AT THE SCENE OF THE SHOOTING WERE PURCHASED PERFECTLY LEGALLY FROM GUN STORES IN THE LAST TWO MONTHS... PLUS NEARLY 7-THOUSAND ROUNDS BOUGHT ONLINE... ALSO LEGALLY.

PETE WILLIAMS HAS MORE.

PROGRAM TITLE: NEWS 3 AT 6AM - SUNDAY

TYPE: NEWS/INTERVIEW

LENGTH: 2:00

DATE OF BROADCAST: 7/22/12

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DESCRIPTION: COMMUNITY CORNER – INTERVIEW WITH

DREAMCATCHERS|CAITLIN CROMMETT|FOUNDER
DREAMCATCHERS|KATIE MCELLIGOTT|VICE PRESIDENT
GRANT THE FINAL DREAMS OF HOSPICE PATIENTS
JULY 21ST - JULY 28TH

WWW.DREAMCATCHERS1.COM

PROGRAM TITLE: NEWS 3 AT 9AM - SUNDAY

TYPE: NEWS/INTERVIEW

LENGTH: 2:00

DATE OF BROADCAST: 7/22/12

DESCRIPTION: COMMUNITY CORNER – INTERVIEW WITH [NATIONAL NIGHT OUT|ZACHARY MCCARTIN|COMMUNITY ORIENTED POLICING OFFICER](#)
AUGUST 7, 2012
5 P.M. - 9.P.M.
TOWN SQUARE LAS VEGAS

WWW.NATIONALTOWNWATCH.ORG

PROGRAM TITLE: NEWS 3 AT 6PM - SUNDAY

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 7/22/12

DESCRIPTION: ONE MAN IS ON A MISSION TO RID THE VALLEY OF THE MOST LITTERED ITEM IN THE WORLD... CIGARETTE BUTTS. KEN BECKSTEAD CREATED THE BUTTS ONLY BOX.. AND HIS PUSH TO HAVE THE RECYCLING RECEPTACLES PLACED AROUND THE VALLEY IS GAINING STEAM.

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ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

CALIFORNIA'S D-O-T HAS PLACE BOXES AT 12 REST STOPS.. INCLUDING THE GOLDEN GATE BRIDGE.

ONCE RECYCLED.. THE BUTTS ARE PROCESSED INTO A PLASTIC THAT CAN BE USED FOR A VARIETY OF PRODUCTS.

NOW.. CLARK COUNTY, THE CITY OF LAS VEGAS, AND MCCARRAN AIRPORT ARE SHOWING INTEREST.. AS WELL AS SOME CASINOS.

PROGRAM TITLE: NEWS 3 AT 11PM - SUNDAY

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/22/12

DESCRIPTION: COUNTY COMMISSIONERS ARE CONSIDERING CREATING A DISTRICT COURT PROGRAM AIMED AT HELPING VETERANS. THE PROGRAM WOULD HELP LOCAL VETERANS WHO COMMIT LESSER CRIMES AND SUFFER POST-COMBAT STRESS.

ACCORDING TO THE LAS VEGAS REVIEW-JOURNAL.... COMMISSIONER STEVE SISOLAK WARNED THE NEW PROGRAM WOULD NOT EQUATE TO A "GET OUT OF JAIL FREE CARD" FOR VETS WHO COMMIT CRIMES.

WASHOE COUNTY IS THE ONLY COUNTY THAT HAS ESTABLISHED A SPECIAL COURT FOR VETERANS AT THE DISTRICT COURT LEVEL.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 8/13/12

DESCRIPTION: C.J. THE CHIMP WAS ON TRACK TO GO TO A SANCTUARY IN THE NEXT FEW WEEKS.

THAT TIMELINE HAS BEEN PUSHED UP TO DAYS AFTER THE FEMALE CHIMP ESCAPED YET AGAIN THIS WEEKEND. IT WAS JUST A MONTH AGO SHE AND ANOTHER CHIMP, BUDDY ESCAPED FROM THEIR OWNER'S HOME.

POLICE SHOT AND KILLED HIM.

JOINING US IS NEWS 3'S KRYSTAL ALLAN. SO, KRYSTAL WHAT HAPPENED HERE AND AND WHERE THE CHIMP IS NOW? MICHELLE, TWO VERY GOOD QUESTIONS.

C.J., SHORT FOR CALAMITY JANE, HAS BECOME QUITE THE ESCAPE ARTIST.

AUTHORITIES ARE STILL TRYING TO FIGURE OUT HOW IT HAPPENED.

FOR NOW, SHE'S AT THE HOME OF A LOCAL MAGICIAN. C.J. ARRIVED LAST NIGHT AT THE HOME OF STRIP ENTERTAINER DIRK ARTHUR.

AFTER THIS WEEKEND'S ORDEAL, HE WAS CONCERNED SHE MIGHT BECOME AGITATED SO OUR CAMERAS WEREN'T ALLOWED TO ROLL ON HER.

HE'S KEEPING HER TEMPORARILY UNTIL HER NEXT MOVE.

ONE OF C.J.'S CARETAKER'S, LEE WATKINSON, HADN'T SEEN HER SINCE SHE WAS TRANQUILIZED SATURDAY AND TAKEN TO THE ZOO.

ANIMAL CONTROL FOUND ARTHUR'S HOME TO BE THE MOST SUITABLE PLACE FOR C.J. AT THIS TIME.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW

LENGTH: 2:40

DATE OF BROADCAST: 8/13/12

DESCRIPTION: IN COMMUNITY VOICES I SIT DOWN WITH **DUY NGUYEN**.. VICE PRESIDENT OF ECONOMIC DEVELOPMENT FOR THE LAS VEGAS CHAPTER OF THE OCA.

IT'S A NATIONAL ORGANIZATION DEDICATED TO ADVANCING THE WELL BEING OF **ASIAN PACIFIC AMERICANS**..

TODAY WE TALK ABOUT THE ORGANIZATION - AND SOME OF THE CHALLENGES FACING THE **AMERICAN ASIAN COMMUNITY**.

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ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: 1:53

DATE OF BROADCAST: 8/13/12

DESCRIPTION: BOXED, FROZEN, OR CANNED - AMERICANS SPEND MORE THAN 100 BILLION DOLLARS A YEAR ON PROCESSED FOOD - MORE THAN ANY OTHER TYPE. HOWEVER... WHILE WHAT IS PICTURED ON THE PACKAGES OFTEN LOOKS DELICIOUS, IT CAN BE A REAL DISAPPOINTMENT WHEN FOOD DOES NOT MATCH UP.

AS NEWS THREE'S KIM WAGNER SHOWS US, CONSUMER REPORTS RECEIVES A LOT OF COMPLAINTS

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

LENGTH: 2:35

DATE OF BROADCAST: 8/13/12

DESCRIPTION: MORE THAN FIVE MILLION AMERICANS LIVE WITH ALZHEIMER'S..

THERE IS NO CURE, BUT NOW THERE *IS A NEW TEST THAT CAN TELL YOU IF YOU HAVE IT.

NEWS 3'S MACKENZIE WARREN HAS THE STORY OF ONE LOCAL MAN WHO IS TURNING TO LAS VEGAS' OWN REVOLUTIONARY BRAIN CENTER... FOR SOME ANSWERS.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM

TYPE: NEWS

LENGTH: 2:00

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DATE OF BROADCAST: 8/15/12

DESCRIPTION: THE CITY OF LAS VEGAS HAS A LONG HISTORY OF PUBLIC ART PROJECTS THAT DIDN'T QUITE WORK AS INTENDED ... FROM DECORATIVE STREET TILES THREE DECADES AGO, TO A NEON PEDESTRIAN BRIDGE JUST LAST YEAR.

THE HIGHEST PROFILE ARTISTIC MISTEP WAS BETWEEN THE TWO, WHEN THE COUNCIL VOTED TO SPRUCE UP CITY HALL...THEN AT LAS VEGAS BOULEVARD AND STEWART.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 8/15/12

DESCRIPTION: TODAY'S THE DAY MORE THAN A MILLION YOUNG, ILLEGAL IMMIGRANTS ACROSS THE COUNTRY CAN START BECOMING LEGAL... AT LEAST TEMPORARILY.

A FEDERAL PROGRAM TO DEFER DEPORTATION OF ILLEGAL IMMIGRANTS AGED 30 AND YOUNGER BECOMES OFFICIAL POLICY TODAY.

THE DEFERRED DEPORTATION PROGRAM BENEFITS ILLEGAL IMMIGRANTS BROUGHT HERE AS CHILDREN..

PRESIDENT OBAMA ANNOUNCED THE NEW INITIATIVE BACK IN JUNE, AFTER CONGRESS FAILED TO PASS THE DREAM ACT.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

LENGTH: :23

DATE OF BROADCAST: 8/15/12

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ISSUES & PROGRAMMING QUARTERLY REPORT
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DESCRIPTION: IT'S A BIG DAY FOR YOUNG UNDOCUMENTED IMMIGRANTS IN THIS COUNTRY..

TODAY.. A NEW POLICY PASSED BY PRESIDENT OBAMA TAKES EFFECT... THAT WILL ALLOW IMMIGRANTS BROUGHT OVER AS YOUNG CHILDREN BY THEIR PARENTS.. TO TEMPORARILY AVOID DEPORTATION.

THIS IS VIDEO OUT OF HOUSTON SHOWING LONG LINES OUTSIDE THE MEXICAN CONSULATE..

HUNDREDS OF THOUSANDS OF PEOPLE ARE EXPECTED TO APPLY.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 8/15/12

DESCRIPTION: MORE THAN HALF OF AMERICAN ADULTS TAKE NUTRITIONAL SUPPLEMENTS. THEY'RE NOT WITHOUT RISK. THE FOOD AND DRUG ADMINISTRATION HAS RECEIVED MORE THAN SIX-THOUSAND REPORTS OF SERIOUS ADVERSE EVENTS IN THE LAST FIVE YEARS.

NEWS THREE'S KIM WAGNER SOME IMPORTANT ADVICE YOU SHOULD HEED BEFORE TAKING ANY SUPPLEMENT, DIRECT FROM THE EXPERTS AT CONSUMER REPORTS.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: 1:50

DATE OF BROADCAST: 8/15/12

DESCRIPTION: ACROSS THE COUNTRY... THE WEST NILE VIRUS IS SPREADING.

SO FAR THIS YEAR... IT HAS KILLED 26 PEOPLE.

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3RD QUARTER 2012

THE DISEASE IS SPREAD BY MOSQUITOS... AND IT IS BREEDING SEASON.

HERE IN SOUTHERN NEVADA, NEWS 3'S MARISSA MIKE DISCOVERED HEALTH OFFICIALS ARE TAKING EXTRA STEPS TO PREVENT WEST NILE CASES FROM POPPING UP IN OUR AREA.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 8/16/12

DESCRIPTION: NEVADA IS FIRST IN HAVING THE LARGEST WILDFIRE CURRENTLY BURNING HERE IN THE WEST.

THE HOLLOWAY FIRE HAS BURNED MORE THAN 430-THOUSAND ACRES IN BETWEEN THE NEVADA AND OREGON BOUNDARIES. THAT AND OTHER FIRES BURNING IN AND AROUND OUR STATE HAS LED OFFICIALS TO ISSUE AN AIR QUALITY ADVISORY.

THE ADVISORY REMAINS IN EFFECT THIS MORNING.

WE WANT TO REMIND CHILDREN, SENIORS AND PEOPLE WITH CHRONIC RESPIRATORY PROBLEMS TO STAY INDOORS WHILE THE ADVISORY IS ACTIVE.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS/ LIVE INTERVIEW

LENGTH: 2:00

DATE OF BROADCAST: 8/16/12

DESCRIPTION: THESE DAYS.. MANY PEOPLE ARE SKIPPING CABLE.. AND GETTING THEIR FAVORITE SHOWS ONLINE.

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3RD QUARTER 2012

CONSUMER REPORTS DID A STUDY.. AND
52 PERCENT OF THE PEOPLE POLLED
USED AN ONLINE STREAMING SERVICE IN
THE PAST MONTH! JIM WILLCOX.. SENIOR
EDITOR OF CONSUMER REPORTS.. JOINS
US LIVE WITH MORE ON WHICH SERVICE
OFFERS THE BEST EXPERIENCE!

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 8/16/12

DESCRIPTION: TENS OF THOUSANDS OF UNDOCUMENTED IMMIGRANTS IN NEVADA COULD BE ELIGIBLE TO STAY IN THE COUNTRY. NEWS 3'S SERGIO AVILA IS IN THE STUDIO TONIGHT WITH MORE ON WHAT SOME ORGANIZATIONS ARE TRYING TO DO TO PREVENT FRAUD AMONG THESE THOUSANDS OF APPLICANTS. THE FEDS HAVE ALREADY SAID ANYONE CAUGHT TRYING TO CHEAT THE SYSTEM WILL BE PUNISHED HARSHLY BUT HERE IN TOWN THOSE PREPARING THE DOCUMENTS ARE TRYING TO STAY ONE STEP AHEAD. THE REQUIREMENTS TO APPLY ARE VERY RIGID BUT STILL UNDOUBTEDLY SOME WILL TRY TO BEAT THE SYSTEM. THE IMMIGRANT SERVICES GROUP HERMANDAD MEXICANA HAS BEEN SWAMPED WITH PEOPLE APPLYING FOR THE NEW BENEFIT. THEY HAVE TEAMS OF PEOPLE REVIEWING EACH APPLICATION TO MAKE SURE EVERYTHING IS ACCURATE. THE PRESIDENT OF THE GROUP IS THE FINAL SET OF EYES TO REVIEW THE APPLICATION BEFORE IT'S SENT OFF TO THE U-S CITIZENSHIP AND IMMIGRATION SERVICES. HERMANDAD IS AN ACCREDITED ORGANIZATION AND TELLS US THEY NEED TO BE VERY CAREFUL AS WELL BECAUSE THEIR REPUTATION IS ON THE LINE.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

LENGTH: :50

DATE OF BROADCAST: 8/16/12

DESCRIPTION: AS MORE BABY BOOMERS REACH THEIR GOLDEN YEARS -- MANY ARE LEARNING THEY'VE BEEN CARRYING A POTENTIALLY FATAL VIRUS... HEPATITIS C. THREE OUT OF FOUR HEPATITIS PATIENTS ARE IN THEIR 40'S, 50'S AND 60'S. MOST DON'T KNOW THEY HAVE THE ILLNESS. IN RESPONSE... THE C-D-C IS ISSUING NEW GUIDELINES. THE AGENCY RECOMMENDS THAT ANYONE BORN BETWEEN 1945 AND 1965 HAVE A ONE-TIME TEST FOR HEPATITIS C AT THEIR NEXT DOCTOR'S VISIT. HEALTH EXPERTS SAY THE LONGER THE VIRUS GOES UNDETECTED -- THE MORE DAMAGE IT CAN CAUSE.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM/6AM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 8/17/12

DESCRIPTION: THE CLARK COUNTY FIRE DEPARTMENT WANTS TO KNOW WHAT IT CAN DO... TO HELP YOU. THEY ARE HOLDING PUBLIC MEETINGS TO GET YOUR INPUT ON HOW THE DEPARTMENT CAN BETTER SERVE THE COMMUNITY.

SUGGESTIONS FROM THESE MEETINGS... WILL BE USED TO EVALUATE THEIR CURRENT POLICIES... AND TO SET LONG-TERM GOALS FOR THE FUTURE.

THE FIRST MEETING WAS THURSDAY NIGHT... AT 6:30 AT THE WHITNEY COMMUNITY CENTER.

THERE WILL ALSO BE A MEETING MONDAY AT THE DESERT BREEZE COMMUNITY CENTER... AND AGAIN NEXT THURSDAY AT THE ENTERPRISE LIBRARY.

PROGRAM TITLE: NEWS 3 AT NOON

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

TYPE: NEWS

LENGTH: 1:05

DATE OF BROADCAST: 8/17/12

DESCRIPTION: THE FEDERAL GOVERNMENT IS LAUNCHING A NEW CAMPAIGN WITH AN IMPORTANT MESSAGE FOR PARENTS -- "LOOK BEFORE YOU LOCK." THE AIM IS TO PREVENT CHILDREN FROM DYING OF HEAT STROKE..... AFTER BEING LEFT IN HOT CARS.

THEY SAY THERE IS NO REASON TO EVER LEAVE A CHILD IN A CAR... EVEN IF THE WINDOWS ARE OPEN OR THE AIR CONDITIONING IS ON.

A FATHER WHO LOST HIS CHILD TO HEAT STROKE JOINED THE GOVERNMENT LEADERS FOR TODAY'S ANNOUNCEMENT.

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 8/17/12

DESCRIPTION: THREE LOCALS LEFT HANGING.. AFTER A HOME WARRANTY COMPANY CLOSES.

THEIR QUESTION TONIGHT -- WILL THEY GET HUNDREDS OF DOLLARS BACK? MARIE MORTERA JOINS US WITH MORE. THEY HOPE SO.

THE BETTER BUSINESS BUREAU OF SOUTHERN NEVADA SAYS AMERICAN FIDELITY SERVICES WENT 3 YEARS WITH BARELY A COMPLAINT...A DIFFERENT STORY TODAY

PROGRAM TITLE: NEWS 3 AT 9AM - SATURDAY

TYPE: NEWS

LENGTH: 2:00

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DATE OF BROADCAST: 8/18/12

DESCRIPTION: LIVE INTERVIEW. GUESTS: ANGELS OF LAS VEGAS|AYNEE
WORKNEH|FOUNDER
ANGELS OF LAS VEGAS|SUSAN SMITH|DIR. OF COMMUNITY OUTREACH
CLEAN OUT YOUR CLOSET
TODAY

HOLLYWOOD HAIR & BEAUTY SUPPLY
4850 W. FLAMINGO RD
LAS VEGAS NV, 89103
702-608-4492

PROGRAM TITLE: NEWS 3 AT 9AM - SUNDAY

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 8/19/12

DESCRIPTION:
LIVE INTERVIEW WITH GUEST: ERICA THOMPSON|THREE SQUARE FOOD BANK
FALL LAS VEGAS RESTAURANT WEEK

AUGUST 27TH - SEPTEMBER 2ND

RESTAURANTS ON AND OFF THE STRIP PARTICIPATING

WWW.HELPOUTDINEOUTLV.ORG

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW

LENGTH: 5-7 MINUTES

DATE OF BROADCAST: 9/10/12 – ALL WEEK

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DESCRIPTION: JIM ROGERS INTERVIEWS: TODAY ON NEWS 3 AT NOON, GO INSIDE NEVADA WITH JIM ROGERS AS HE TALKS WITH TOM FAY, THE DIRECTOR OF HENDERSON LIBRARIES.

TODAY THE TWO TALK ABOUT A NEW TAX HIKE PROPOSAL BY THE CITY OF HENDERSON .

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 9/10/12

DESCRIPTION: CAR ACCIDENTS ARE THE NUMBER ONE KILLER OF TEENAGERS.

NEARLY THREE-THOUSAND TEENS DIE IN CRASHES EVERY YEAR, MORE THAN FROM CANCER, GUN VIOLENCE, OR DRUG USE.

CONSUMER REPORTS SAYS ATTACKING THE PROBLEM ON MANY FRONTS CAN GO A LONG WAY TO PREVENTING TRAGEDY.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: 1:10

DATE OF BROADCAST: 9/10/12

DESCRIPTION: A NATURAL GAS LEAK THIS AFTERNOON... FORCING AT LEAST THIRTY PEOPLE FROM THEIR HOMES... AND POSSIBLY MORE. NEWS THREE'S AMBER DIXON LIVE NEAR FLAMINGO AND DECATUR... AMBER, IS THERE ANY IMMEDIATE DANGER RIGHT NOW?

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 11

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 9/10/12

DESCRIPTION: FOR A FEW HOURS TODAY... PEOPLE UP ON MOUNT CHARLESTON SKIPPED PAST SUMMER AND GOT A PREVIEW OF WINTER. HUNDREDS OF HOMES LOST POWER... WHEN A SERIES OF STORMS BLEW THROUGH... BRINGING FLOODWATERS... AND THEN A BLANKET OF HAIL.

NEWS 3'S MARISSA MIKE WEATHERED THE STORMS UP ON THE MOUNTAIN. THE WEATHER QUICKLY TURNED FROM A BRIGHT BEAUTIFUL DAY TO ONE OF OMINOUS CLOUDS AND FLASH FLOODS. THE STORM CAUSED QUITE THE HEADACHE FOR BUSINESS AND HOMEOWNERS WITH NO POWER AND NO PHONES. BUT THOSE WHO LIVE IN THE AREA SAY, DARKENED LIVING ROOMS AND A THIN WHITE COAT ON THE GROUND IN SEPTEMBER IS A SOBERING REMINDER OF WHAT'S TO COME.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 4:30AM

TYPE: NEWS

LENGTH: 1:30

DATE OF BROADCAST: 9/11/12

DESCRIPTION: TODAY MARKS THE 11TH ANNIVERSARY OF THE 9-11 TERRORIST ATTACKS THAT KILLED NEARLY 3-THOUSAND PEOPLE.

IN NEW YORK... A FOCUS ON HEALING IS LEADING TO SMALLER MEMORIALS THAN IN PREVIOUS YEARS.

NBC'S DANIELLE LEIGH HAS MORE ON WHAT WILL BE DIFFERENT AT THIS YEARS CEREMONY.

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW

LENGTH: 5-7 MINUTES

DATE OF BROADCAST: 9/11/12

DESCRIPTION: INTERVIEW WITH JIM ROGERS AND GUEST. TODAY ON NEWS 3 AT NOON, GO INSIDE NEVADA WITH JIM ROGERS AS HE TALKS WITH TOM FAY, THE DIRECTOR OF HENDERSON LIBRARIES.

TODAY THE TWO TALK ABOUT IF LIBRARIES ARE BECOMING EXTINCT .

PROGRAM TITLE: NEWS 3 AT NOON/4/5/6

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 9/11/12

DESCRIPTION: WE WILL NEVER FORGET.

IT WAS THE SENTIMENT EXPRESSED AT TRIBUTES ACROSS LAS VEGAS ON THIS 11TH ANNIVERSARY OF 9/11. FROM OUR FIRST RESPONDERS.. TO HIGH SCHOOLS STUDENTS, IT HAS BEEN A DAY OF REFLECTION. NEWS 3'S KRYSTAL ALLAN JOINS US NOW..

WITH A LOOK AT THIS DAY OF REMBRANCE.

PROGRAM TITLE: NEWS 3 – ALL EVENING

TYPE: NEWS

LENGTH: VARIOUS

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DATE OF BROADCAST: 9/11/12

DESCRIPTION: WE BEGIN WITH A CALL FOR SAFETY AS WILD WEATHER FLOODS OUR VALLEY THIS AFTERNOON. NEIGHBORHOODS ALL AROUND TOWN GETTING PUMMELED WITH RAIN...CREATING A MESS FOR DRIVERS...AND NUMEROUS RESCUE SITUATIONS ALL OVER THE VALLEY. THIS VIDEO FROM CHAPMAN RANCH DRIVE... NOT FAR FROM GREEN VALLEY PARKWAY AND HORIZON RIDGE... IN HENDERSON.

PROGRAM TITLE: NEWS 3 – ALL NEWSCASTS

TYPE: NEWS

LENGTH: VARIOUS

DATE OF BROADCAST: 9/11/12

DESCRIPTION: THE WEATHER IS CAUSING BIG TROUBLE ON ROADS ALL OVER TOWN. NEWS 3'S MARISSA MIKE HAS BEEN WATCHING DRIVERS TAKE SOME DANGEROUS CHANCES. IF YOU SEE ONE CAR GETTING THROUGH A DEEP PUDDLE OF WATER THAT LOOKS MORE LIKE A LAKE...IT DOESN'T MEAN YOU'LL HAVE THE SAME LUCK... BUT PEOPLE ARE TESTING THE WATERS ALL OVER TOWN AND FINDING OUT THE HARD WAY... THEIR CARS CAN'T HANDLE THE WATER...

PROGRAM TITLE: ALL NEWSCATS

TYPE: NEWS

LENGTH: 2:00 - VARIOUS

DATE OF BROADCAST: 9/12/12

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DESCRIPTION: A MAN HAS GONE MISSING FOLLOWING YESTERDAY'S
TORRENTIAL DOWNPOUR.

METRO TELLS US HE WAS LAST SEEN WORKING NEAR SAHARA AND
NELLIS AT THE DESERT ROSE GOLF COURSE.

THE SEARCH, ACCORDING TO POLICE, WILL START UP AGAIN AT
DAYBREAK.

JOINING US WITH MORE ON THIS DEVELOPING STORY IS NEWS 3'S
KRYSTAL ALLAN.

SO, KRYSTAL WHAT CAN YOU TELL US
THIS MORNING.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW

LENGTH: 5-7 MINUTES

DATE OF BROADCAST: 9/12/12

DESCRIPTION: INTERVIEWS WITH JIM ROGERS.
TODAY ON NEWS 3 AT NOON, GO INSIDE NEVADA WITH JIM ROGERS AS HE
TALKS WITH TOM FAY, THE DIRECTOR OF HENDERSON LIBRARIES.
TODAY THE TWO TALK ABOUT WHY HENDERSON RESIDENTS SHOULD
SUPPORT THE LIBRARY .

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 9/12/12

DESCRIPTION: THE SEARCH IS ON RIGHT NOW... FOR A LOCAL
LANDSCAPER WHO DISAPPEARED DURING YESTERDAY'S BIG RAIN-FALL AT
THE DESERT ROSE GOLF COURSE. 38-YEAR OLD CALLETANO LOPEZ WAS
USING A BACK-HOE DURING THE STORM.

THAT PIECE OF EQUIPMENT ENDED UP IN RAGING FLOOD WATERS

FAMILY MEMBERS SAY... CALLETANO DOESN'T KNOW HOW TO SWIM..
AND HE IS NOT ANSWERING HIS PHONE.

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: 2:24

DATE OF BROADCAST: 9/12/12

DESCRIPTION: SEPTEMBER IS NATIONAL PREPAREDNESS MONTH... AND THAT BECAME APPARENT DURING YESTERDAY AFTERNOON'S FLOODING. A BLACKOUT AT YOUR HOUSE DOESN'T HAVE TO RESULT IN ROTTEN FOOD IN THE FRIDGE OR FUMBLING AROUND IN THE DARK. A GENERATOR CAN KEEP THINGS RUNNING UNTIL THE POWER COMES BACK ON.
NEWS THREE'S KIM WAGNER HAS THE RESULTS FROM CONSUMER REPORTS TESTS ON MORE THAN A DOZEN.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: 1:35

DATE OF BROADCAST: 9/12/12

DESCRIPTION: THE STORM LEFT HEARTACHE ACROSS THE VALLEY... HOMEOWNERS FACING THOUSANDS OF DOLLARS WORTH OF DAMAGE.
NEWS 3'S ELIZABETH DONATELLI SHOWS US SOME OF THE AREAS HIT HARDEST.. AND INTRODUCES US TO THE VOLUNTEERS HELPING THOSE WHO NEED IT MOST.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM/6AM

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 9/13/12

DESCRIPTION: RESCUERS PLAN TO RESUME THEIR SEARCH TODAY FOR A GROUNDSKEEPER WHO MAY HAVE BEEN SWEEPED AWAY BY FLOODWATERS ON TUESDAY.. THE MAN WAS DRIVING A TRACTOR AT THE DESERT ROSE GOLF COURSE.. WHERE HE WORKED.... WHEN THAT MASSIVE STORM SWEEPED THROUGH. MICHELLE VELEZ IS LIVE NEAR SAHARA AND NELLIS WITH THE LATEST

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW

LENGTH: 5-7 MINUTES

DATE OF BROADCAST: 9/13/12

DESCRIPTION: INTERVIEW WITH JIM ROGERS. TODAY ON NEWS 3 AT NOON, GO INSIDE NEVADA WITH JIM ROGERS AS HE TALKS WITH TOM FAY, THE DIRECTOR OF HENDERSON LIBRARIES.

TODAY THE TWO TALK ABOUT WHAT IS HAPPENING TO READING AND LEARNING

.

PROGRAM TITLE: NEWS 3 AT NOON - ALL

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 9/13/12

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DESCRIPTION: A TALE OF TRAGEDY UNFOLDING AT A LOCAL BUS STOP.
BEHIND US, PICTURES FROM SKY THREE OF THE DEVASTATION, WHEN
A SUSPECTED DRUNK DRIVER PLOWED INTO THAT BUS STOP... FOUR PEOPLE
ARE DEAD, EIGHT OTHERS ARE IN LOCAL HOSPITALS. IT HAPPENED ABOUT
SIX-THIRTY THIS MORNING AT THE BUS STOP ON SPRING MOUNTAIN EAST OF
DECATUR.

AND POLICE SAY THEY BELIEVE THOSE
KILLED, WERE SIMPLY WAITING FOR A
BUS TO GO TO WORK.

PROGRAM TITLE: NEWS 3 AT 4PM/5PM/6PM

TYPE: NEWS

LENGTH: 1:36

DATE OF BROADCAST: 9/13/12

DESCRIPTION: 51 COUNTRIES...REPRESENTED BY ALMOST 200 PEOPLE.
TODAY...THEY CAME TOGETHER AS NEW AMERICAN CITIZENS.
PHOTOJOURNALIST NEB SOLOMON WAS AT THIS MORNING'S
NATURALIZATION CEREMONY ...AT THE
HISTORIC 5TH STREET SCHOOL.

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 9/13/12

DESCRIPTION:
THIS CRASH HAS MANY OF US ASKING - COULD SOMETHING HAVE BEEN
DONE TO PROTECT THE INNOCENT PEOPLE WHO WERE KILLED OR INJURED?
MANAGERS AT THE **R-T-C** SAY THEY'VE LOOKED AT SEVERAL POSSIBLE
SOLUTIONS... INCLUDING WIDENING ROADS... ADDING BUS TURN LANES... AND
FORTIFYING THE PROTECTIONS AT LOCAL BUS STOPS.

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

R-T-C OFFICIALS SAY... THERE WAS LITTLE THEY COULD HAVE DONE TO PREVENT TODAY'S INCIDENT... HOWEVER, THEY DID CONFIRM THEY'VE LOOKED AT THAT PARTICULAR STOP BEFORE.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 4:30AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 9/14/12

DESCRIPTION: NEWS THREE HAS LEARNED THAT ONE OF THE NAVY SEAL'S KILLED IN THE ATTACK ON THE AMERICAN EMBASSY IN LIBYA... WAS FROM HENDERSON. NAVY SEAL **TYRONE WOODS** WAS 41 YEARS OLD... HE LEAVES BEHIND A WIFE... AND 3 CHILDREN, INCLUDING A NEWBORN SON. WE LEARN MORE ABOUT WOODS AS NEWS THREE'S ROB MUNOZ SPEAKS WITH HIS FRIENDS AND FAMILY.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM/6AM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 9/14/12

DESCRIPTION: THE SEARCH FOR A MISSING LANDSCAPER LEADS TO A GRISLY DISCOVERY OF A BODY IN THE WASH. **CALLETANO LOPEZ** DISAPPEARED TUESDAY AFTERNOON... DURING A MASSIVE STORM WITH RUSHING FLOOD WATERS AT THE DESERT ROSE GOLF COURSE. ONE OF CALLETANO'S COWORKERS SPOTTED THE BODY THIS AFTERNOON... IN AN AREA NEAR FLAMINGO AND STEPHANIE. IT HAS NOT BEEN CONFIRMED THAT THE BODY IS THAT OF LOPEZS. LOPEZ'S PREGNANT WIFE SAYS SHE'S GRATEFUL FOR ALL THE VOLUNTEERS

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

THAT HELPED WITH THE SEARCH AND
REMAINS HOPEFUL.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW

LENGTH: 5-7 MINUTES

DATE OF BROADCAST: 9/14/12

DESCRIPTION: JIM ROGERS INTERVIEWS. TODAY ON NEWS 3 AT NOON, GO
INSIDE NEVADA WITH JIM ROGERS AS HE TALKS WITH TOM FAY, THE
DIRECTOR OF HENDERSON LIBRARIES.

TODAY THE TWO TALK ABOUT WHAT WILL
HAPPEN IF THE TAX INITIATIVE DOESN'T
PASS.

PROGRAM TITLE: NEWS 3 AT 4/5/6

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 9/14/12

DESCRIPTION: THE BODY OF CALLETANO LOPEZ
POSITIVELY ID'D BY THE CORONER
TODAY. LOPEZ DISAPPEARED WHILE HE
WAS WORKING AT DESERT ROSE GOLF
COURSE... DURING TUESDAY'S STORM. A
COWORKER FOUND THE BODY IN THE
CLARK COUNTY WATER RECLAMATION
CENTER. LOPEZ' FAMILY TELLING NEWS
THREE THE MAN COULD NOT SWIM.

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 4/5/6

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 9/14/12

DESCRIPTION: THIS CERTAINLY ISN'T THE FIRST TIME PEOPLE HAVE BEEN HIT AT A BUS STOP IN THE VALLEY.

IN FACT ABOUT 4 YEARS AGO, THE REGIONAL TRANSPORTATION COMMISSION CONDUCTED A SAFETY STUDY ON THIS VERY ISSUE.

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

LENGTH: 1:50

DATE OF BROADCAST: 9/14/12

DESCRIPTION: REPAIRING THE WRECKAGE.

THREE DAYS AFTER A POWERFUL STORM ROCKED THE EAST SIDE OF THE VALLEY FAMILIES ARE DIGGING OUT OF THE DISASTER.

THE DAMAGE IS SO BAD EVEN THE AMERICAN RED CROSS IS ASKING FOR HELP.

NEWS THREE'S SERGIO AVILA SHOWS US HOW ONE FAMILY IS COPING WITH THE CRISIS.

PROGRAM TITLE: NEWS 3 AT 6AM - SATURDAY

TYPE: NEWS/INTERVIEW

LENGTH: 3:00

DATE OF BROADCAST: 9/15/12

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DESCRIPTION: INTERVIEW WITH CORDELIA ALBANESE|REGIONAL REP.,
IRSF RETT SYNDROME AWARENESS STROLLATHON

TODAY

8 AM - NOON

TOWN SQUARE

FREE REGISTRATION

PROGRAM TITLE: NEWS 3 AT 6AM - SUNDAY

TYPE: NEWS/INTERVIEW

LENGTH: 2:19

DATE OF BROADCAST: 9/16/12

DESCRIPTION: INTERVIEW WITH ANDREA WOODS|POSITIVELY KIDS
SWING FOR THE KIDS CHARITY GOLF TOURNAMENT

FRIDAY, SEPTEMBER 21

MOUNTAIN FALLS GOLF CLUB
5001 CLUBHOUSE DRIVE
PAHRUMP, NV 89061

PROGRAM TITLE: NEWS 3 AT 6AM - SUNDAY

TYPE: NEWS

LENGTH: 2:24

DATE OF BROADCAST: 9/16/12

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

DESCRIPTION: SEPTEMBER IS NATIONAL PREPAREDNESS MONTH. A BLACKOUT AT YOUR HOUSE DOESN'T HAVE TO RESULT IN ROTTEN FOOD IN THE FRIDGE OR FUMBLING AROUND IN THE DARK. A GENERATOR CAN KEEP THINGS RUNNING UNTIL THE POWER COMES BACK ON. NEWS THREE'S KIM WAGNER HAS THE RESULTS FROM CONSUMER REPORTS TESTS ON MORE THAN A DOZEN.

PROGRAM TITLE: NEWS 3 (PRIME) SUNDAY

TYPE: NEWS

LENGTH: :50

DATE OF BROADCAST: 9/16/12

DESCRIPTION: A LOCAL BAKERY HOSTED A VERY SWEET FUNDRAISER OVER THE WEEKEND IN HONOR OF ONE OF THEIR EMPLOYEES FIGHTING A DEBILITATING ILLNESS.

FREED'S BAKERY HOSTED A CUPCAKE FUNDRAISER AT THEIR LOCATION ON EASTERN AVENUE.

DANNY O'BRIANT IS RECOVERING FROM AN AUTO-IMMUNE DISORDER THAT HAS LIMITED THE USE OF HIS HANDS, FEET, LEGS AND ARMS.

THIS WEEKEND.. CUSTOMERS GOT THE CHANCE TO PURCHASE SWEET TREATS AT A SPECIAL PRICE.

PROGRAM TITLE: NEWS 3 AT 11PM - SUNDAY

TYPE: NEWS

LENGTH: 1:20

DATE OF BROADCAST: 9/16/12

DESCRIPTION: CLARK COUNTY COMMISSINERS HAVE SPENT THE BETTER PART OF THE YEAR WORKING TO CLEAN UP THE LAS VEGAS STRIP... HOPING SMALL IMPROVEMENTS WILL ADD UP TO MAJOR BENEFITS FOR THE BUSINESSES THERE THAT DRIVE NEVADA'S ECONOMY.

KSNV NEWS 3
ISSUES & PROGRAMMING QUARTERLY REPORT
3RD QUARTER 2012

ONE NEW ADDITION -- A MONTH-OLD ORDINANCE TO TRY TO GET
HANDBILLERS TO CLEAN UP AFTER
THEMSELVES.